

A LETTER FROM OUR 2020 YOUTHCON SCHOLARSHIP TEAM

Dear Potential YouthCon Sponsor and Supporter,

We often encourage young professionals to dream big. But what about fueling and transforming those dreams into reality? This year's scholarship theme, Lasting Legacy, will allow high school students in the Washington, D.C. Metropolitan Area to enact lasting change in their communities. We invite you to be a part of our Lasting Legacy through our 14th Annual YouthCon Scholarship, hosted by AASuccess.

Over the years, our student-organized scholarship has allowed high school students to act on their ideas. This year, the first-place winner will execute his or her idea through a seven-week internship with AASuccess, as well as receive a \$4,000 cash prize.

Our theme, Lasting Legacy, means leaving a community better than we found it. For our applicants this year, this theme means creating a project that will not only provide benefits in the short-term, but will also be a sustainable source for change within a community.

Lasting Legacy can come in many forms, in both tangible and emotional ways. Some projects may be able to remain viable in a community long after

its duration, continuously providing resources and aid to those who need it. On the other hand, a legacy can also be a thought or a feeling that has been instilled in the people affected by the project. Inspiring others to take action against a local issue by leading as an example can also be a type of legacy.

When students are provided with the right skills and encouragement, they're able to turn their ideas into accomplishments. Many students have solutions for pressing community issues, but lack the proper resources to carry them out. Despite these trying times caused by the COVID-19 pandemic, we are continuing to provide young individuals the opportunity to lead as an example and inspire a ripple effect of change in their neighborhood. Now more than ever, by contributing to the YouthCon Scholarship, you support a student's efforts towards building a stronger community.

We give our applicants a platform to turn their amazing ideas into reality, while fostering ethical and humanitarian values among the youth. Together, we can empower students to be compassionate and courageous leaders who can create lasting impacts.

