



**WE CORDIALLY INVITE YOU TO THE**

**2023 GALA**

*In Full Bloom*

**SUNDAY, AUGUST 13TH, 2023 | 5 PM - 9 PM**

**WESTIN TYSONS CORNER**

**7801 LEESBURG PIKE  
FALLS CHURCH, VA 22043**

For details, please mail: [Gala.Fundraising@AASuccess.org](mailto:Gala.Fundraising@AASuccess.org)



# A LETTER FROM OUR 2023 GALA COMMITTEE

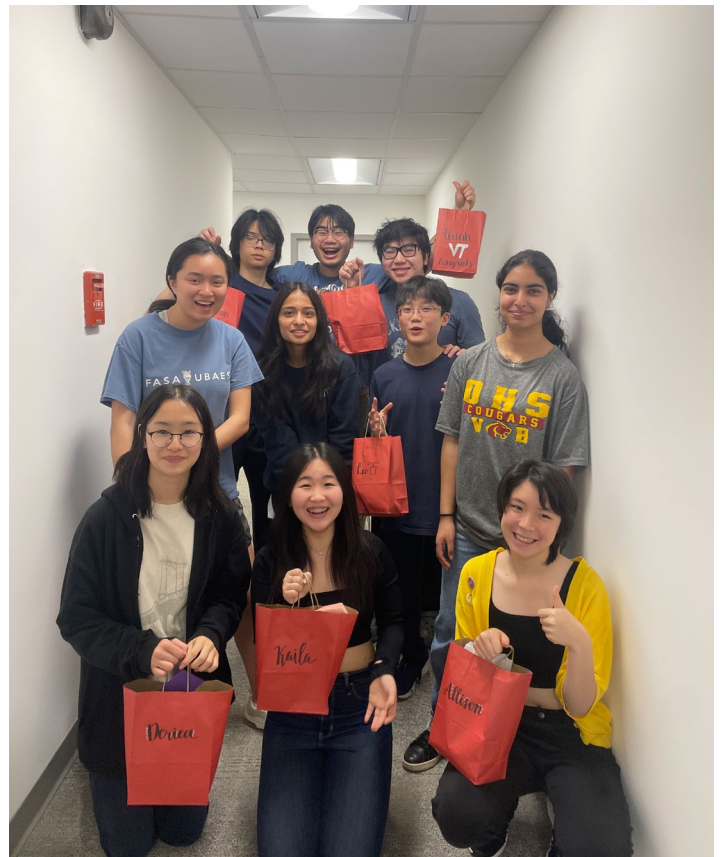
Dear Prospective Sponsor,

The arrival of spring brings about new life and new beginnings. At AASuccess, we believe in nurturing the dreams of young professionals, and helping them bloom into reality. This year, we invite you to be a part of our 2023 In Full Bloom Annual Gala, which will be held on Sunday, August 13th, 5:00 PM - 9:00 PM at The Westin Tysons. Our gala theme, "In Full Bloom", celebrates the bright futures of high school students in Washington, D.C. Metropolitan Area and their potential to create lasting change in their communities.

We are calling on you to support our mission and vision of empowering students through mentorship, scholarships, and community projects. All proceeds raised from the gala will go towards supporting our non-profit organization, AASuccess. Our programs include the Life Skills Academy year-round mentorship program, the YouthCon Scholarship Award, student-led community projects, and tutoring/mentoring programs for students and families. With your sponsorship, we can continue to cultivate essential life skills and civic values in our students, and blossom them into capable individuals.

The AASuccess Gala is a celebration of success, bringing together aspiring scholars, accomplished business executives, and successful "giving back" leaders. We invite you to join us as a sponsor at any of our tiered amounts: Partner Sponsor (\$1,000), Silver Sponsor (\$5,000), Gold Sponsor (\$10,000), or Platinum Sponsor (\$15,000). More details are provided on the attached Sponsorship Tier Document.

We hope you will take this opportunity to invest in the future of our youth and the success of our community.



Please contact us at [Gala.Fundraising@AASuccess.org](mailto:Gala.Fundraising@AASuccess.org) if you have any questions or need more information. Thank you for your time and consideration. Together, we can help dreams bloom and create a brighter future for our students.

With warm regards,  
2023 Gala Committee

# ABOUT AASUCCESS



AASuccess, established in 2007, has dedicated itself to the pursuit of excellence in giving back by training young professionals. Our organization achieves this through a range of initiatives, including one-on-one mentorship, seminars, workshops, and community projects. By promoting ethical and philanthropic values, we aim to make a positive impact in Northern Virginia and rural Vietnam.



Our flagship program, the Life Skills Academy (LSA), empowers students to reach their full potential. The LSA curriculum, taught by experienced volunteer mentors, covers a range of skills that students can apply to real-life projects and prepare them for future careers. The program consists of four levels that offer training in communication, emotional intelligence, empathy, and etiquette.



LSA students put their newfound skills to use through community service projects. These projects, led by students and emphasizing business development, media relations, public relations, mental health, environment, and STEM-related work, foster intellectual and social development. Through participation in these initiatives, students have the opportunity to communicate, innovate, and lead, both within AASuccess and in the broader community.

# WHAT YOUNG PEOPLE CAN DO



## GO GREEN

The Go Green Project aims to raise awareness of the feasibility and the growing need for home gardening. Eighth graders Leo Lue and Aashee Balani sell plants and educate individuals on climate change and the environment.



## ROVERSITY

This program introduces robotics to the youth in underserved communities. Nicole Ortuno, a high school junior, teaches students the various different aspects of robotics from mechanics to programming.



## YOUTHCON SCHOLARSHIP

The annual AASuccess YouthCon Scholarship rewards innovative high school students and help them implement sustainable programs in the D.C. metropolitan area that'll improve their communities' needs.



## ROBOTIC HEALTHCARE SHARK TANK

This project aims at attracting a new audience towards AASuccess medical work and social initiative in Vietnam, while providing unique career opportunities for AASuccess students to enhance their technical and business skills.



## HEALTHCARE SYMPOSIUM

The Healthcare Symposium is a platform that provides insight into some of the present day challenges of healthcare, bridges the gap between an idolized career and its realities, and connects prospective healthcare professionals with current ones.



## MENTAL WELLNESS

Led by a group of students, this project aims at improving the well-being of AASuccess students and adult volunteers. The measurable results will focus on the continuing growth of mentors' and students' wellbeing through various new initiatives, and will be measured through screenings and surveys at the start and end of each quarter.

# BENEFITS OF BEING A SPONSOR

Fundraiser Gala Sponsorship Opportunities	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	PARTNER \$1,000
<b>PRE AND POST-EVENT</b>				
Logos and website link on all marketing materials	x	x	x	x
Sponsor featured in digital media	Recognition and interview on podcast, monthly E-news, website, and social media	Recognition on monthly E-news, website, and social media	Recognition on website and social media	Recognition on social media
Direct Connection	Introduction to community and business partners	Introduction to community and business partners		
<b>DAY OF EVENT</b>				
Sponsor featured in the event program booklet	One page	One page	Half page	Company logo / Sponsor Name
Acknowledgment from the MC at opening and closing of program	x	x	x	
Scholarship Award Presenter	Second place	Third place		
Sponsor's video clip played during event and livestream	1 minute	20 secs		
Speech on stage	5 minutes	2 minutes		
Tables at the Gala	1	1		

# SPONSORSHIP FORM

Name

Organization/Company Name

Mailing Address

City  State  Zip Code

Phone Number  Email Address

Primary Contact

YES, please count on our sponsorship!

- Platinum Sponsor \$15,000     Gold Sponsor \$10,000  
 Silver Sponsor \$5,000     Partner Donor \$1,000

Name as it should appear on marketing materials:

Name

OR

I plan to attend the 2023 AASuccess Gala, and would like to purchase:

- Table(s) of ten - \$1,500  
 Ticket(s) - \$175 per ticket (early bird price \$150 0 before July 1st 2023)

I regret that I am unable to attend, but enclosed is a gift in the amount of \$

Method of Payment  Cash  Check  Credit Card (Visa, Mastercard or Discover)

Card Number  Expiration Date  CVV

Name as printed on card

If billing address is different than mailing address, please complete:

Billing Address

Please respond to us at 6521 Arlington Blvd., Ste 502, Falls Church, VA 22042 or  
[gala.fundraising@asuccess.org](mailto:gala.fundraising@asuccess.org).