



# ROVERSITY PROJECT SPONSORSHIP PACKAGE

For additional details, please visit:  
<http://aasuccess.org/rovesity-project>



AASuccess.org  
information@aasuccess.org

# RESTORING HOPE

Dear Prospective Sponsor,

Here at AASuccess, we look to bring new aspirations to everybody. This Summer, AASuccess helps inspire new children with the **RoVersity program**. RoVersity will allow a group of homeless children to explore and experience an ever growing field. We will work with and educate these children on the basics of robotic engineering, and have a fun contest at the end of the course to test their products and functionality.

Creator of RoVersity, Nicole Ortuno, wishes to shed a new light on the STEM field which they may not have seen before.



## PROJECT TIMELINE

### • June - July 2022

- Weekly hybrid robotic lessons & homework via workbooks
- Mini robotic projects: Defining problems, Brainstorming solutions, Design, Prototype, Test, Modify & Improve

### • July 31st, 2022: Robotic Contest & Ceremony

- Competition/showcase products
- Students demonstrate their understanding of robotic concepts

We are looking for sponsors for this project

within tiered amounts of:

- **Partner Sponsor (\$250):** Featured recognition on social media.
- **Silver Sponsor (\$500):** Featured recognition on social media and website.
- **Gold Sponsor (\$1,000):** Featured recognition on social media, website, monthly E-newsletter, and a booth on the final event day of RoVersity on July 31st.
- **Platinum Sponsor (\$2,500):** Featured recognition on social media, website, monthly E-newsletter, and a booth at both the final event day and the 2022 AASuccess Gala on August 6th.
- **Diamond Sponsor (\$5,000):** Featured recognition on social media, website, monthly E-newsletter, award presenting, and a booth at both the final event day of RoVersity and the 2022 AASuccess Gala on August 6th.

More details are provided on the enclosed Sponsorship Tier. Thank you for your time and consideration. Please let us know if you have any questions regarding AASuccess or the event by contacting us at [nicole.ortuno@aaasuccess.org](mailto:nicole.ortuno@aaasuccess.org). We would love to share more details with you.

With warm regards,  
The 2022 RoVersity team

# ABOUT ROVERSITY



RoVersity Project is an **introductory robotics program** for **low-income students** at Second Story Homeless Shelter **within grades 4th-6th**.

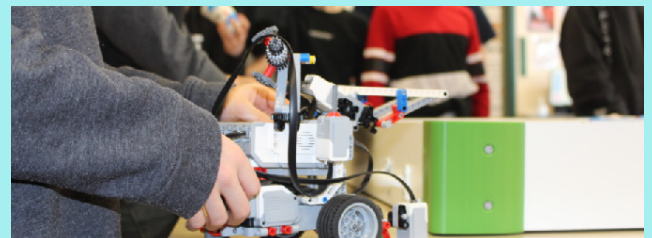
Throughout the program, we will utilize beginner friendly robotic kits from UBTECH to carry out lessons and use in the competition/showcase in the summer, in hopes to learn about various aspects of robotics such as computer science, electrical engineering, and mechanical engineering.

The goal for this program is to use education as an outlet for financially struggling students because it is what is most affected within low-income communities but has the most power to impact their future paths. With engaging lessons and competition experience, the RoVersity Project hopes to create a long-term impact that will ignite a passion for robotics and hope for a successful future.



## ROVERSITY FINAL SHOWCASE

On July 31st, we plan to host our RoVersity Showcase event. The purpose of this event is to excite students about robotics competitions and implement their gained knowledge into a final robot that aligns with the competition theme. For the showcase there will be a robotic theme that each robot has to follow and each pair of students will receive an award in a specific area that their robot exceeds in. This event will hopefully inspire students to participate in robotics clubs and competitions with organizations such as FIRST in their future academic careers. At the showcase, we hope to involve our sponsors and partners by inviting them to hold a booth. Along with recognizing



your sponsorship within various outlets specified in the chart below, we are hoping that our sponsors would come support this event by running a vendor booth to share resources about your services, hold giveaways, provide the students with your company merchandise, or run STEM related games.

# ABOUT NICOLE ORTUNO



Computing and technology have been an immense passion of mine since I was young. Through my experiences and acquired knowledge in the field, my interests have aligned with a career in Robotics Engineering.

Raised by two young Bolivian parents, I had little guidance and resources within my area of interest. Attending different local camps and programs my parents could afford, I explored different STEM topics that grew my curiosity. I was fortunate enough to attend a local math and science school on a scholarship where I grew my passion for engineering through the classes I took.

At school, I was the only Hispanic and one of few females interested in pursuing a career within engineering. Embracing my diverse background in a predominantly male dominated industry, I have brought about a different perspective to the field and changed the narratives about Hispanic women. As I have progressed within



**Nicole Ortuno is a Senior at Chantilly High School.**



the STEM community and created diverse relationships, I have had the opportunity to connect with leaders and innovators that have inspired my future goals.

In the future, I aspire to be a proactive female leader, coming from an underrepresented background, and evolve modern technology to bring about change within society.

Although I started at a disadvantage as a low-income hispanic female, I have and will continue to utilize my passion for STEM and robotics to overcome those disadvantages and bridge the gap for people within underrepresented communities.



# BENEFITS OF BEING A SPONSOR

	DIAMOND \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500	PARTNER \$250
<b>BENEFITS: PRE - AND POST -EVENT</b>					
Logos and website link on all marketing materials	✓	✓	✓	✓	✓
Sponsor featured in digital media	Special recognition featured on podcast, newsletter, website, and social media	Recognition on podcast, newsletter, website, and social media	Featured recognition on monthly newsletter, website, and social media	Featured recognition on website and social media	Featured recognition on social media
<b>BENEFITS: DAY OF EVENT</b>					
Acknowledgment from the MC at opening and closing of program in-person	✓	✓	✓	✓	
Award Presenter	Two slots available	One slot available			
Speech on stage	5-minutes	2-minutes	1-minute		



## ABOUT AASUCCESS

Founded in 2007, AASuccess (<http://aasuccess.org>) has been on a journey to “perfecting the act of giving back” by training students. Through one-on-one mentorship, seminars, workshops, and community projects, AASuccess promotes ethical and philanthropic values in Northern Virginia and in rural Vietnam.

AASuccess empowers students to become the best versions of themselves. Each student learns various skills from experienced,

volunteer mentors, that pertain to live projects - preparing them for their future careers.

The skills learned in LSA are then used by mentees in real life situations as they communicate, innovate, and lead by not only working internally with AASuccess, but through community service projects. Student-led projects with an emphasis on business development, media relation, public relations, mental health, environment, and STEM-related work fosters intellectual and social development.

# SPONSORSHIP FORM



Name

Organization/Company Name

Mailing Address

City  State  Zip Code

Phone Number  Email Address

Primary Contact

YES, please count on our sponsorship!

- Diamond (\$5,000)       Platinum(\$2,500)       Gold (\$1,000)  
 Silver (\$500)       Partner (\$250)

Name as it should appear on marketing materials:

Name

Method of Payment  Cash  Check  Credit Card (Visa, Mastercard or Discover)

Card Number  Expiration Date  CVV

Name as printed on card

If billing address is different than mailing address, please complete:

Billing Address

Please respond to us at [roversityproject@gmail.com](mailto:roversityproject@gmail.com) by July 20th.