



YOUTHCON SCHOLARSHIP SPONSORSHIP PACKAGE

LASTING LEGACY



SATURDAY, AUGUST 8TH, 2020

11AM - 1PM

Old Town Hall

3999 University Dr, Fairfax, VA 22030



YouthCon.AASuccess.org
YouthCon@aasuccess.org



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A LETTER FROM OUR 2020 YOUTHCON SCHOLARSHIP TEAM

Dear Potential YouthCon Sponsor and Supporter,

We often encourage young professionals to dream big. But what about fueling and transforming those dreams into reality? This year's scholarship theme, Lasting Legacy, will allow high school students in the Washington, D.C. Metropolitan Area to enact lasting change in their communities. We invite you to be a part of our Lasting Legacy through our 14th Annual YouthCon Scholarship, hosted by AASuccess.

Over the years, our student-organized scholarship has allowed high school students to act on their ideas. This year, the first-place winner will execute his or her idea through a seven-week internship with AASuccess, as well as receive a \$4,000 cash prize.

Our theme, Lasting Legacy, means leaving a community better than we found it. For our applicants this year, this theme means creating a project that will not only provide benefits in the short-term, but will also be a sustainable source for change within a community.

Lasting Legacy can come in many forms, in both tangible and emotional ways. Some projects may be able to remain viable in a community long after

its duration, continuously providing resources and aid to those who need it. On the other hand, a legacy can also be a thought or a feeling that has been instilled in the people affected by the project. Inspiring others to take action against a local issue by leading as an example can also be a type of legacy.

When students are provided with the right skills and encouragement, they're able to turn their ideas into accomplishments. Many students have solutions for pressing community issues, but lack the proper resources to carry them out. Despite these trying times caused by the COVID-19 pandemic, we are continuing to provide young individuals the opportunity to lead as an example and inspire a ripple effect of change in their neighborhood. Now more than ever, by contributing to the YouthCon Scholarship, you support a student's efforts towards building a stronger community.

We give our applicants a platform to turn their amazing ideas into reality, while fostering ethical and humanitarian values among the youth. Together, we can empower students to be compassionate and courageous leaders who can create lasting impacts.



WHAT YOUNG PEOPLE CAN DO



Host fundraisers to offer feminine hygiene products to shelters and organizations in Northern Virginia



Shop and deliver gifts to homeless shelter and new immigrant families



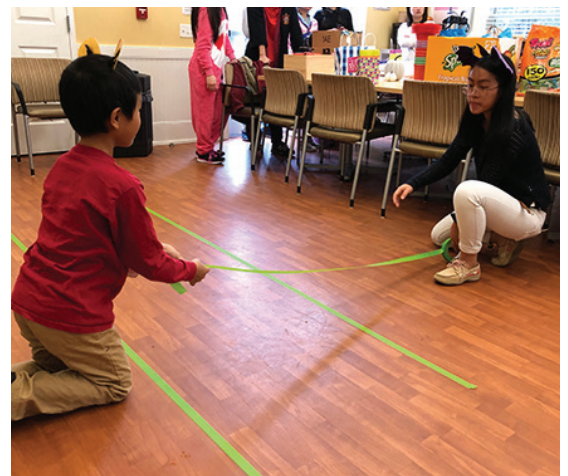
Preserve the environment by volunteering with other local nonprofits



Get school supplies and food for orphans; play, cook and eat with them



Host and organize health fairs for so that underprivileged people have access to basic health checks and vaccines



Plan a Halloween party at a local women and children shelter for children to enjoy

BENEFITS OF BEING A SPONSOR

	GOLD \$2,500+	SILVER \$1,000+	PARTNER \$250+
BENEFITS: PRE - AND POST -EVENT			
Logos and website link on all marketing materials	✓	✓	✓
Sponsor featured in digital media	Featured recognition on monthly e-news, website, and social media	Featured recognition on website and social media	Featured recognition on social media
BENEFITS: DAY OF EVENT			
Sponsor featured in the event program booklet	One Page	Half Page	Company Logo/ Sponsor Name
Acknowledgment from the MC at opening and closing of program in-person and virtually	✓	✓	
Scholarship Award Presenter**		Three slots available	
Sponsor's 20-second video clip played during event and livestream	✓		
2-minute speech on stage***	One slot available		

Limited in-person seating due to social distancing protocol

**Available slots for the Scholarship Award Presenter will be given on a first-come first-serve basis

***Intended to honor the donor and recognize their efforts in supporting the YouthCon Scholarship and bettering our community



OUR SPONSORS



SPONSORSHIP FORM

Name

Organization/Company Name

Mailing Address

City State Zip Code

Phone Number Email Address

Primary Contact

YES, please count on our sponsorship!

Gold Sponsor \$2,500 Silver Sponsor \$1,000 Partner Donor \$250

Name as it should appear on marketing materials:

Name

Enclosed is a gift in the amount of \$

Method of Payment Cash Check Credit Card (Visa, Mastercard or Discover)

Card Number Expiration Date CVV

Name as printed on card

If billing address is different than mailing address, please complete:

Billing Address

Please respond to us at youthcon@aasuccess.org by July 15th.